

press fees

paper only

paper + digital tablet or dedicated website : fee + 25%
 paper + digital tablet + dedicated website : fee + 50%

category	below 12 cm2	1/8 page and below	1/4 page and below	1/2 page and below	3/4 page and below	page and below	cover	page and 1/2 and below	double page and below
over 2.500.000 copies	375 €	420 €	520 €	730 €	980 €	1 540 €	1 870 €	2 165 €	2 785 €
1.500 / 2.500.000 copies	290 €	335 €	415 €	585 €	780 €	1 230 €	1 490 €	1 730 €	2 225 €
800 / 1.500.000 copies	265 €	305 €	380 €	525 €	705 €	1 080 €	1 395 €	1 515 €	1 945 €
600 / 800.000 copies	240 €	270 €	340 €	475 €	620 €	880 €	1 195 €	1 240 €	1 600 €
400 / 600.000 copies	220 €	250 €	315 €	410 €	515 €	780 €	1 030 €	1 095 €	1 415 €
200 / 400.000 copies	200 €	230 €	285 €	340 €	405 €	675 €	860 €	955 €	1 225 €
100 / 200.000 copies	160 €	180 €	230 €	295 €	335 €	465 €	690 €	665 €	850 €
40 / 100.000 copies	150 €	170 €	215 €	250 €	255 €	315 €	460 €	450 €	575 €
15 / 40.000 copies	95 €	115 €	140 €	180 €	205 €	275 €	390 €	395 €	495 €
- than 15000 copies	65 €	70 €	95 €	105 €	120 €	130 €	185 €	185 €	235 €

⚠ any fee is valid for one use only ⚠ aerial (helicopter, balloon, drone) and underwater photo : fee + 50% ⚠
 ⚠ double page in front and back cover : double page fee + 50% ⚠ back cover : cover fee - 50 % ⚠ re-use in the same issue : fee - 50% ⚠

digital tablet (or website) only, with layout as for paper (pdf)

digital tablet + dedicated website : fee + 50%

category	below 12 cm2	1/8 page and below	1/4 page and below	1/2 page and below	3/4 page and below	page and below	cover	page et 1/2 and below	double page and below
over 2.500.000 unique visitors	185 €	420 €	520 €	730 €	980 €	1 540 €	1 870 €	1 080 €	1 390 €
1.500 / 2.500.000 unique visitors	290 €	165 €	205 €	290 €	780 €	1 230 €	1 490 €	1 730 €	1 110 €
800 / 1.500.000 unique visitors	130 €	150 €	380 €	260 €	350 €	1 080 €	695 €	755 €	970 €
600 / 800.000 unique visitors	240 €	270 €	340 €	235 €	620 €	880 €	595 €	1 240 €	1 600 €
400 / 600.000 unique visitors	220 €	250 €	155 €	410 €	255 €	780 €	1 030 €	545 €	705 €
200 / 400.000 unique visitors	200 €	230 €	140 €	340 €	200 €	335 €	860 €	475 €	610 €
100 / 200.000 unique visitors	160 €	180 €	230 €	145 €	165 €	230 €	690 €	330 €	850 €
40 / 100.000 unique visitors	150 €	170 €	105 €	250 €	125 €	155 €	460 €	450 €	285 €
15 / 40.000 unique visitors	45 €	55 €	140 €	180 €	100 €	135 €	390 €	195 €	245 €
- than 15000 unique visitors	30 €	70 €	45 €	50 €	120 €	130 €	90 €	90 €	115 €

⚠ any fee is valid for one use only ⚠ aerial (helicopter, balloon, drone) and underwater photo : fee + 50% ⚠
 ⚠ back cover : cover fee - 50 % ⚠ re-use in the same issue : fee - 50% ⚠

digital tablet (or website) only, without layout as for paper

digital tablet + dedicated website : fee + 50%

category	use for less than two months	use for more than two months
over 5.000.000 page views	360 €	575 €
2.400 / 5.000.000 page views	310 €	500 €
1.200 / 2400.000 page views	275 €	445 €
600 / 1200.000 page views	200 €	320 €
300 / 600.000 page views	175 €	280 €
- than 300.000 page views	140 €	225 €

⚠ any fee is valid for one use only ⚠ aerial (helicopter, balloon, drone) and underwater photo : fee + 50% ⚠
 ⚠ re-use in the same issue : fee - 50% ⚠